

9-1-1Colorado Foundation
Minutes of March, 18 2011 Meeting of Board of Directors.

The Annual Meeting of the Board of Directors of 9-1-1Colorado Foundation, a Colorado not-for-profit-corporation, was called to order on March 18, 2011, at 10:05 a.m., at 1873 S. Bellaire Street, Suite 610 in Denver.

The directors present were: P. Bryan Bassett, Chairperson, Roger Crosby, Vice Chairperson, and Janice Hunt. The director absent was: Michael L. Glaser. Also in attendance was Joseph P. Benkert, the Corporation's CEO, Secretary and Treasurer.

Election and Seating of Directors.

Mr. Bassett announced that it was necessary to nominate and elect Directors for 2011, and announced that the seats on the Board were open for nomination. Director Janice Hunt moved that the current Directors be retained. The motion was seconded by Director Bryan Bassett, and unanimously approved. The Directors were thereupon seated, and a Quorum determined to be present.

Director Roger Crosby moved that the Mr. Bassett continue as Chairperson, and Mr. Crosby continue as Vice Chairperson, for 2011. The motion was seconded by Ms. Hunt, and unanimously approved.

Approval of Minutes.

Mr. Benkert presented the minutes of the October 13, 2010 Board of Director's Meeting. Ms. Hunt moved that the minutes be approved as written. Mr. Crosby seconded the motion, and the motion was unanimously approved.

Permanent Agenda Items.

Report on 9-1-1 Industry Fundraising.

Mr. Benkert reported that the Foundation has not made significant progress on raising donations from the 9-1-1 Industry; vendors of products and services to 9-1-1 Authorities and Public Safety Agencies.

Report on Public Education Program.

Ms. Hunt provided an update on the Public Education Program. The Public Service Announcement ("PSA") produced by 9News is still running on Channel 9. The PSA featuring Denver Nugget Ty Lawson has been provided to additional broadcast stations which are running it.

Report on Internet Promotion Campaign.

Mr. Benkert reported on the levels of traffic at the website, and that the analytics show that the people are visiting the website, clicking the links to go to the Emergency Notification Service website for their jurisdiction, and leaving the Foundation website without making a donation.

The Directors discussed the website content, and agreed that a more succinct and less-detailed presentation of the information would improve the site. Mr. Bassett volunteered to take responsibility for crowdsourcing improvement of the site to make it more readable.

Financial Report.

Mr. Benkert reported on the income and expenses of the Foundation. Mr. Benkert provided statements of the Foundation's income and expenses, copies of which are attached to the Minutes.

New Business.

Amendment of Articles of Incorporation and ByLaws.

Mr. Benkert stated that the Articles of Incorporation and ByLaws, as drafted, provided for a total of seven Directors, two of which could be appointed by the Colorado 9-1-1 Task Force. The Task Force had never appointed Directors. At the previous Board Meeting, the Board directed Mr. Benkert to prepare amendments to the Articles and ByLaws to delete the provisions relating to appointment of Directors by the Task Force. Mr. Benkert presented these amendments.

Following discussion, Mr. Crosby moved that the Articles and ByLaws be further amended to provide for a total of seven (7) Directors. The motion was seconded by Mr. Bassett and unanimously approved; and Mr. Benkert was directed to prepare revised amendments for the next Board Meeting.

Conflict of Interest Policy.

Mr. Benkert referenced the requirement for the Directors and Officers to each review and sign the Conflict of Interest Policy for the current year. Due to time considerations and the preference to address matters related to filling vacant seats on the Board and promotional ideas, the Board elected to review the Policy prior to the next meeting.

Old Business.


Advisory Board and Vacant Seats on the Board of Directors.

Mr. Benkert discussed the need to fill vacancies on the Foundation's Board of Directors. He also raised the potential for an Advisory Board. The Board directed Mr. Benkert to inquire whether Daryl Branson, Executive Director of the Colorado 9-1-1 Resource Center, would be willing and able to serve as a Director.


Education and Promotion.

The Directors also developed and discussed a proposal for development of a smartphone application which could be distributed to provide public education regarding 9-1-1, Emergency Notification Services and/or other public safety issues. Potential sponsors and resources for development were also discussed.

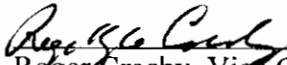
There was no further business, and on motion made, seconded and carried unanimously, the meeting was adjourned.



Joseph P. Benkert, Secretary



P. Bryan Bassett, Chairperson



Roger Crosby, Vice Chairperson